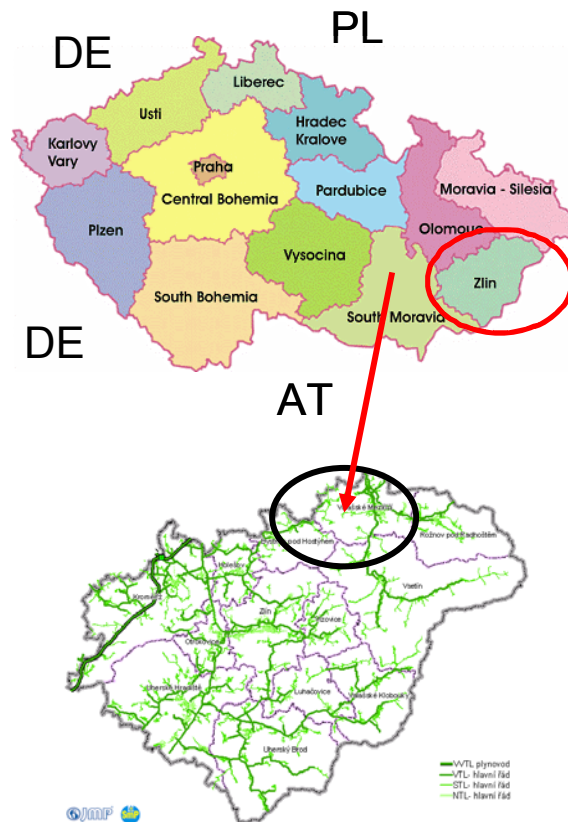


Rožnovsko

Location of the region

The microregion of Rožnovsko is situated in the North-East of the Zlín Region in the Czech Republic. It consists of 2 towns: [Rožnov pod Radhoštěm](#) and [Zubří](#), and of 7 villages: [Vidče](#), [Dolní Bečva](#), [Prostřední Bečva](#), [Horní Bečva](#), [Hutisko-Solanec](#), [Vigantice](#), [Valašská Bystřice](#). Through the Microregion flows the river Rožnovská Bečva, která pramení pod vrcholem hory Vysoká (1024 .n.m.).



The whole area of Rožnov has been part of a protected area called Chráněné krajinné oblasti Beskydy (CHKO Beskydy) since 1973. The role of CHKO is to protect the nature, shape and natural resources of the area and its environment. The administration of CHKO and its authorities are located in Rožnov. CHKO Beskydy size is 1160 km².

Rožnovsko is very popular with tourists both in winter and in summer. It is known for skiing, biking and hiking.



Population & housing

The population of the Rožnovsko region accounts to 35 625 inhabitants, of which nearly 18,000 live in the town of Rožnov pod Radhoštěm. The majority of the population live in flats - in 2001 there were 5624 family houses and 401 blocks of flats in the region, in which there were 12037 flats (6445 in family houses and 5490 in blocks of flats).



Land use in the microregion

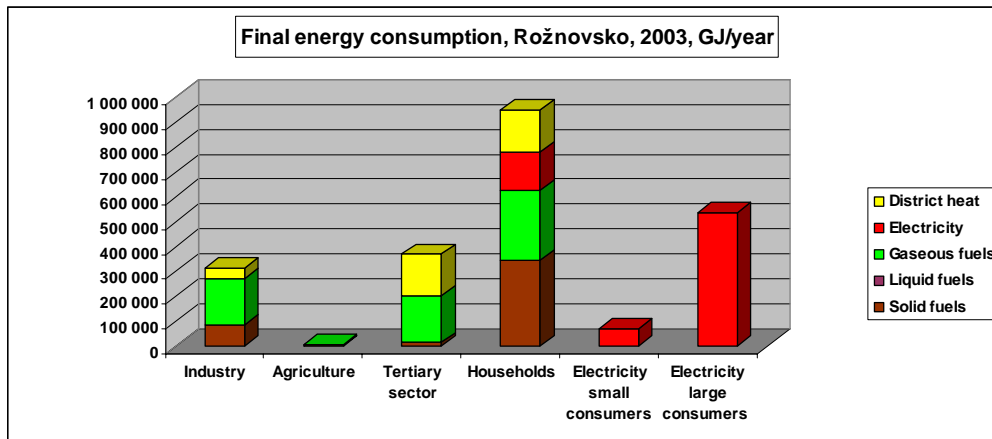
As far as land use is concerned, agricultural land is about 32% of the whole area, built areas amounts to about 8%. Most of the area is covered by woods, many of them with slope inclines which do not allow for cost effective wood waste collection.

Industry in Rožnovsko

Major industries, situated not only but mainly in the town of Rožnov pod Radhoštěm include heat production (for district heating system in Rožnov) and manufacturing industries – e.g. electronics, engineering, metals manufacturing, wood manufacturing, chemicals.

Energy consumption in the region

The town of Rožnov is supplied mainly by heat from large district heating systems and by gas. Heat is produced by the company ENERGOAQUA, a.s., and fuels used for heat production are natural gas and heavy fuel oil. The district heating system supplies more than 4000 flats with heat. Natural gas is available for industries, tertiary sector and households, yet in surroundings also solid fuels and wood is being used. Total primary energy consumption in the region in 2003 was 2 485 200 GJ/year. By far the most energy is consumed in households.



Environment

Environmental issues in Rožnovsko concentrate on waste, air quality and water quality issues. With regard to impacts of energy use air quality is most important. The town of Rožnov created an Air Quality Improvement Programme in 2005, which contains a lot of recommendations relevant to the development of a Sustainable Energy Action Plan (SEAP). These mainly relate to the domestic sector and use of solid fuels in small boilers and also emissions from mobile sources such as transport.

Vision of the Microregion

The microregion's long-term vision is to create Rožnovsko as:

- a region with high standard of living, open to new people, ideas and thoughts;
- a region with an attractive environment for businesses and with improving economy based on diversified industry, agriculture and services;
- a tourist destination linked to long cultural traditions, a healthy environment, historical and natural potential.

The SEAP will identify cost-effective measures and a variety of activities to be taken by individual municipalities, sectors and communes in the microregion.

Contact:

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